



## theatar

Fashion-forward snow tweens know it's all about what you wear on the snow this season, writes Rachael Oakes-Ash.

Gondwana Snug Jacket & Ouse Pant he colour of your skis and the cut of your snowboard pants says more about you than the snow plough down the hill.

This season's hues reflect the earth with deeper greens, autumn reds and lumberjack checks though the bold bright colours of the past two seasons won't have you sent off with a fashion yellow card just yet as anything goes.

The baggier low-hanging styles of \* years gone by are slowly making way for a more tapered, fitted look in the terrain parks. Sustainable is also big news with Volcom's V.Co Logical range of recycled polyester jackets (\$479.95) for men and women.

The littlest tots will love Australian brand XTM's plaid totsuits in bright checks (\$79.95) or the bold block colours of their Skoda jacket (\$89.99) and Pluto pants (\$74.99). Burton's boy's Entourage jacket (\$349.95) reflects a military theme with camouflage detail for the soldier within.

Mums won't be lost on the hill in the bright pinks and aqua blues of the Rossignol Supernova and Zomba range. The Supernova jacket (\$599.00) combines fashion and technical perfection with serious waterproofing, a freeform fit for women, powder skirt

Rojo outerwear has upped the fashion ante for young girls on the mountain. Think fur-lined hoods, pretty pinks, soothing checks, matching

Volcom recycled polyester iackets





Rossignol, The Supernova iacket



K2 Bad Apple skis



jackets and pants with a mix of solid colour and patterns. The Raspberry Chatterbox jacket (\$159.95) is ideal for the young fashionista.

You can even buy jackets and ski boots that are heated - such as the Burton Document jackets. These are best suited to skiing in the Northern Hemisphere where it gets cold ... REALLY cold!

## Ski stars

There's not much you can't find on skis these days from rockstar graphics to Swarovski crystals and skis and snowboard graphics remain big and bold in 2010. K2 has the youth market covered with fatter twin tip skis perfect for the terrain park and the powder mountain.

Junior will be the envy of his mates



A cool snow dude in Burton

with the **K2** Bad Seed (\$499.00) or try the high powered Volkl Junior Gotama rocker ski (\$1299) for the older youth. If he prefers racing then the Rossignol Radical J ski (\$399) will suit him fine and the Rossignol Fun Girl ski (\$399) will have little sis at the front of the lift line.

Rossignol caters for the big mountain dad with the super-hot S7 (\$2999) ski. This powerful big mountain ski is a status symbol on the slopes this winter and is in hot competition with the **Armada** JJ (\$1149) for powder ski of the year. For a scaled-down versions try the Rossignol S3 (\$1299) which is perfect for powder, park and piste. Mums can choose from the entire K2 women's ski line with funky names like Burning Luv, Tough Luv and Fat Luv.

The Nordica Speedmachine 110





The KAOS Creatures ladybug mittens

## Boots and all

Match them all up with ski boots designed for your style and level of skiing. The **Nordica** Speedmachine 110 (\$789) will suit the advanced male skier who wants a stiff flex and the Hot Rod 60 is perfect for kids riding the park and skiing the piste (\$359).

Snowboards have always led the way with fashion and technology and 2010 is no different. The Burton Shaun White Smalls snowboard (\$349.95) is perfect for young brothers and sisters wanting to make their mark on the mountain. The Customs Smalls range of snowboards from Burton are easy to maneouvre boards for all mountain conditions and the Customs V Rocker Smalls lifts the tip and tail in the powder for an easy ride.

Accessories are imperative in the snow from goggles to protect the eyes to gloves to keep frostbite at bay and socks to keep the tootsies warm.

Smith Optics has the young gun sorted with the Gambler Royal Blue (\$49.95) goggles and the Transit goggles (\$99.95) in pink for mum and daughter. Their I/O goggles are the grand-daddy of snow eyewear with a double interchangeable lens and rimless frame (\$269.95).

**Dragon Alliance** also offers some super funky colours and graphics in their goggle range from the wild citrus colours of the Vice Mind Melt (\$89.95) for the cool cat to the

Turquoise DXS (\$149.95).

A high five to XTM who has a range of gloves designed to keep hands warm and dry. XTM is Australia's only licensed GORE-TEX glove manufacturer and the official brand of the Australian Winter Olympic Team. Try the Kids Buttermilk gloves, both bright and water proof (\$54.99).

Cult brand **POW** gloves are funky and fun and originally designed for the terrain park. The Royal glove (\$124.95) is made from goatskin leather with double stitching and the girls' Astra glove (\$99.95) is a durable, all mountain glove with pretty gingham check designs. The cutest gloves are the Creatures shark and ladybug mittens

The Raspberry Chatterbox jacket





from KAOS (\$33,95.)

You've got yourself covered but there is nothing worse than cold toes. **Teko Socks** are like gloves for your feet and not only keep the toes warm and dry but are dedicated to keeping the planet turning. The company runs on wind power and pumps out both merino wool and poly socks for snowboarders and skiers at an affordable cost.

Finally, the must-have accessory on, the slopes this year is a helmet cam. Strap the cam to your helmet, goggles, backpack or even ski poles for point of view footage of your children that is simple to edit and easy to upload to your friends on Facebook.

The **Contour** 1080P (\$499) and the Go Pro Helmet Hero (\$439) both shoot in high definition format, are compact and easy to use and can be ordered online from Launch Helmet Cams.



## footnotes

Burton: www.burton.com.au

XTM: www.xtm.com.au K2: www.k2skis.com

Rossignol: www.rossignol.com

Rojo: www.rojo.com.au
POW: www.powgloves.com

KAOS: www.kaosnow.com

Gondwana: www.gondwanaoutdoor.com.au

Armada: www.armadaskis.com

